

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the)
application of: Alexandre Naressi)
Application No.: 10/598,387) Examiner: Gregory A. Lane
Filed: September 23, 2008) Art Unit: 2438
Title: RFID ENABLED MEDIA SYSTEM) Confirmation No.: 3439
AND METHOD THAT PROVIDES)
DYNAMIC DOWNLOADABLE)
MEDIA CONTENT)

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT
IN ACCORDANCE WITH 37 CFR §§ 1.97(b) AND 1.98

Submitted herewith are patents, publications, or other information that may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 CFR § 1.56.

This Information Disclosure Statement:

- (a) [] accompanies the new patent application submitted herewith. 37 CFR § 1.97(a).
- (b) [] is filed within three months after the filing date of the application or within three months after the date of entry of the national stage of a PCT application as set forth in 37 CFR § 1.491.
- (c) [] as far as is known to the undersigned, is filed before the mailing date of a first Office Action on the merits.
- (d) [x] is filed after the first Office Action and more than three months after the application's filing date or PCT national stage date of entry filing but, as far as is known to the undersigned, prior to the mailing date of either a final rejection or a Notice of Allowance, whichever occurs first, and is accompanied by either the fee (\$180) set forth in 37 CFR § 1.17(p) or a certification as specified in 37 CFR § 1.97(e) as checked below.

(e) [] is filed after the mailing date of either a final rejection or a Notice of Allowance, whichever occurred first, and is accompanied by the fee (\$180) set forth in 37 CFR § 1.17(i)(1) and a certification as specified in 37 CFR § 1.97(e), as checked below. This document is to be considered as a petition requesting consideration of the Information Disclosure Statement.

The undersigned certifies that:

(f) [] each item of information contained in the information disclosure statement was cited in a communication mailed from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Information Disclosure Statement.

(g) [] no item of information contained in this information disclosure statement was cited in a communication mailed from a foreign patent office in a counterpart foreign application or, to the knowledge of the undersigned after making reasonable inquiry, was known to any individual designated in 37 CFR § 1.56(c) more than three months prior to the filing of this Information Disclosure Statement.

A list of the patent(s) or publication(s) is set forth on the attached Form PTO/SB08. A copy of the nonpatent reference cited on the attached form is enclosed. A concise explanation of relevance of the items listed on form PTO/SB08 is as follows:

(k) [x] not given

(l) [] given for each listed item

(m) [] given for only non-English language listed item(s) [Required]

(n) [] is in the form of an English language copy of a Search Report from a foreign patent office, issued in a counterpart application, which refers to the relevant portions of the references [copy attached].

The Examiner is reminded that a “concise explanation of the relevance” of the submitted items “may be nothing more than identification of the particular figure or paragraph of the patent or publication which has some relation to the claimed invention,” MPEP § 609.

While the information and references disclosed in this Information Disclosure Statement may be “material” pursuant to 37 CFR § 1.56, it is not intended to constitute an admission that

any patent, publication or other information referred to therein is "prior art" for this invention unless specifically designated as such.

In accordance with 37 CFR § 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR § 1.56(a) exists. It is submitted that the Information Disclosure Statement is in compliance with 37 CFR § 1.98 and MPEP § 609 and the Examiner is respectfully requested to consider the listed references.

The Commissioner is hereby authorized to charge Deposit Account No. 22-0259 for any fees required in connection with the filing of this Information Disclosure Statement.

Respectfully submitted,



Dated: April 13, 2010

By: _____

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